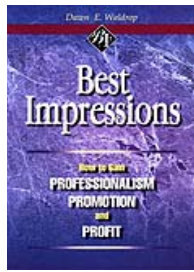




Best Impressions®



Dawn Waldrop - National Speaker
Image Expert & Author

*Best Impressions: How to Gain
Professionalism, Promotion and Profit*

Be Your Own Person and ...

... present your Professional Best!

If ...

your executives' image are costing you sales

your staff dresses too casually

your competitors appear more professional

you need help resolving image problems

Then let Dawn help you ...

save your company time and money

increase sales

enhance performance

get in front of higher end buyers

open doors for your Sales Executives

Dawn Waldrop

helps organizations increase revenues through the image of the employees.

She engraves the importance of image in her audiences by leaving an *Indelible Impression*.

Her sessions teach us how to keep our individuality *and* improve our image.

Her technique and comfortable style result in immediate, noticeable improvements.

*Before learning how to present my best image
I got in the doors of prospects 75% of the time.
After I fine tuned my image I got in to talk to prospects
99.9% of the time.*

Don Martin, Ciri Inc

*"...you were able to increase the participants awareness...with
your seminar and book they now have the knowledge
to guide them in their decision making in dressing for client
assignments and for our firm's casual days."*

Jeanne M. Jolluck KPMG LLP

* Keynotes* Half/Full Day Corporate Training * Executive One-on-One Coaching *Personal Consultations

CALL BEST IMPRESSIONS®LLC 330.483.0411 www.best-impressions.com

Topics...

What Do They See When They See You Coming? The Clothes in Your Closet Make Your Career Professional Presence: Increase Your Earning Power Branding Your Image for Success What is Business Casual?

"Dawn's presentation motivated me to clean out my closet and have my clothes tailored. The self-awareness she created made me think about what attire to buy specific to my career goal. Prior to these changes no one ever offered me anything. Two months later I was asked to support two VPs and my salary was increase several thousands of dollars."

Deborah A. Sukey

Radio

Books Uncovered
WERE
3WE
700 WLW
WENG
WELW

Print

Wall Street Journal
Entrepreneur Magazine
Sales & Marketing Management
Insurance Insight
Management Accounting
Opportunity World
Secured Lender
Step-Into-Success
Bank Teller's Report
Presentations
Global
Dartnell's Sales Executive
Marketing Report
National Public Accountant
Corporate Logo



Dawn Waldrop
National Speaker
Image Consultant & Author



Best Impressions®

Today it is much harder for employees to navigate how to present their best image for business success without giving up their authenticity.

The dress rules have changed but the business expectations remain the same.

**We can no longer default to the business uniform.
We must develop our own uniform that builds our own professional brand.**

"Your program delivered ways for each of us to improve our professional image. By providing concrete examples you reached the spectrum of attendees from staff to managers."

Lawrence Mick
KeyBank

Television

Spotlight in Business
Morning Exchange
Good Day Cleveland

Clients...

American Greetings
Andrews Records
Applied Industrial Tech
Baker & Hostetler
Bank One
Case Western Reserve Univ.
Cleveland Clinic Foundation
Comcast®
Deloitte & Touche LLP
Diebold
EMHealth System
Ernst & Young
Firststar
Intuit
HealthLink
Key Corp
KPMG
Lubrizol Corporation
Matrix Essentials
Merrill Lynch
National City Bank
Parker Hannifin
Praxair
Progressive Insurance
Ritz-Carlton
Tom James Clothier
Junior Achievement

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