



Best Impressions® LLC



Dawn Waldrop, National Speaker, Image Expert & Author
Best Impressions: How to Gain Professionalism, Promotion and Profit

If ...

your image is holding back your career
you are wasting time & money on clothes you don't wear
you need help resolving image concerns

Then let Dawn help you ...

enhance your career
save you time and money
eliminate the stress of dressing from your life

Dawn Waldrop

helps women enhance their uniqueness to meet their personal lifestyle & professional goals in a way that makes life simple and highlights value to their career.

"Dawn Waldrop's enthusiasm for her work shows through from the platform. The sparkle that she exhibits leaves those in her presence with a renewed outlook about their lives. We are all unique. Her image ideas help us tap into that uniqueness and re-invent ourselves for outstanding Best Impressions!"
Lillian Zarzar

CALL to schedule Dawn to speak at your next women's event! 330.483.0411

*** Keynotes * Personal Coaching * Corporate Training www.best-impressions.com**

Presentations...

The Real Woman Let's Play Dress-Up Looking Your Best Forever I'm Late I'm Late for a Very Important Date The Clothes In Your Closet Make Your Career Loving the Skin You're In Mirror, Mirror on the Wall Who's the Fairest of Them All?

"Dawn's presentation motivated me to clean out my closet and have my clothes tailored. The self-awareness she created made me think about what attire to buy specific to my career goal. Prior to these changes no one ever offered me anything. Two months later I was asked to support two VPs and my salary was increase several thousands of dollars."

Deborah A. Sukey
Luthern Hospital

Print

Wall Street Journal
Entrepreneur Magazine
Sales & Marketing Management
Insurance Insight
Management Accounting
Opportunity World
Secured Lender
Step-Into-Success
Bank Teller's Report
Presentations
Global
Dartnell's Sales Executive
Marketing Report
National Public Accountant
Professional Secretary
Financial Women International
Real Woman
For the Record—Healthcare



Dawn Waldrop

Today it is much harder for a woman to navigate how to present her best image without giving up her authenticity.

The dress rules have changed but the business expectations remain the same.

Women find themselves juggling all the demands of life and having a closet full of clothes with nothing to wear.



Best Impressions® LLC

Clients...

American Greetings
Applied Industrial Tech
Aultman Hospital
Baker & Hostetler
Bank One
Case Western Reserve Univ.
Cleveland Clinic Foundation
Comcast®
Deloitte & Touche LLP
Diebold
Ernst & Young
Firststar
Key Corp
KPMG
Lubrizol Corporation
Matrix Essentials
Merrill Lynch
National City Bank
Nat'l Assn of Women
Business Owners
Parma Community Hospital
Parker Hannifin
Praxair
Prof. Secretaries/IAAP
Progressive Insurance
Ritz-Carlton
SHRM
Summa Healthcare
University Hospitals



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Dawn has a message women need to hear – How to appreciate and compliment their unique beauty and body for a healthy life.

Dawn's captivating presence offers women the know-how that enables them to produce immediate results and reap the benefits for years to come.

Dawn will bring high energy and a very interactive keynote presentation to your next event. Dawn has a gift to teach, motivate and inspire women to feel good.

"I am having so much fun shopping now! Trips are much shorter - doesn't take long to scan for colors, and I feel free knowing that it's ok to take something that's a little tired, and remove it from the closet. When something new comes in, something old goes out. What a concept! Can't tell you how much I enjoyed our session, and how useful your information is! You've saved me so much time and money!"

Patti Medvescek

"Dawn has taught me how to focus on developing my image to move my consulting business forward. For the first time in my life, I learned how to enhance my appearance. Knowing how to pull my clothes, hair, makeup and accessories together is saving me a fortune because now I only buy what I need, what looks great on and makes me feel good!"

Brenda Johnson

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Lillian Zarzar

Planning that special event for your organization? Need a special speaker...

Dawn Waldrop will bring

- a platform presence that guarantees a program your women will love!
- a blend of fun and content.
- fresh ideas to help promote your event.
- ways to personalize her program for your group.

She will make you and your organization look great!

**Choose from one of the following programs and
Call Best Impressions 330.483.0411**

To schedule Dawn for your next women's event!



Let's Play Dress Up

Are you suffering from closet claustrophobia? Do you hate going into your closet? Do you have the same pants from five years ago? Learn how to make friends with the clothes in your closet instead of making them your worst enemy. Maximize your wardrobe without spending money. Guaranteed to make life simple!

Mirror Mirror on the Wall Who's the Fairest of them All

Ever have those days when people ask if you are feeling well... and you feel just fine. The color of your hair, make-up and clothes affect if you look healthy or ill. When we look good we feel better and others compliment us daily.



I'm Late, I'm Late for a Very Important Date

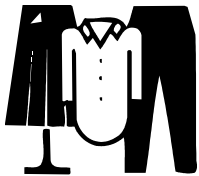
Somewhere in the world – a woman is staring into a closet full of clothes with nothing to wear. She's suffering from 'dress stress'. She's frustrated because nothing fits or looks good on. So she grabs that outfit she doesn't like anyway, puts it on and goes out the door, only to feel awful all day. We're going to look at three ways to eliminate this stress, make it easy to get dressed and feel your best everyday.



The Clothes in Your Closet Make Your Career

As women we get frustrated in our jobs because we don't feel we get the respect or recognition for the job we do. We don't receive that promotion or income we know we deserve. This program will take you through a self-assessment on how you wish to be perceived and what you desire to accomplish in your career. Next we'll step into your closet and build a wardrobe congruent with your goal.

Bonus: How to create power and be an influential woman.



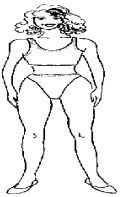
The Real Woman

Do you feel there are not enough minutes in the day? Most women are juggling so many roles between work and family with no time for themselves. With these kinds of demands we need to learn how to minimize stress, take care of ourselves and have fun while we do it. By not spending time for us we create undue illness. We stress because we feel uncomfortable in our clothes, hate our hair or wish we were thinner. This program will key into you the real woman through your choice of attire, accessories and hairstyles.



Loving the Skin You're In

From the time we are little girls we keyed into our negative features. My nose is too big, I'm fat, I don't like my body... By the end of this presentation you will be feeling good about your body, appreciating your positives and knowing which styles best enhance those positives.



Looking Your Best Forever

It's not easy for many women as they see themselves aging in the mirror. The woman who ages gracefully has learned how to enhance her beauty through her best choice of colors, styles of clothes, and hairstyles. Now not only does her outer beauty radiate as she matures her inner beauty shines through as well. She lives a long and healthy life!



What's Your Wardrobe Personality Say About You?

Remember the time when you received a gift for a special occasion. Only to open it thinking "I'll never wear that"! Experience a personality profile to understand why you love certain clothes, accessories, hairstyles while others you hate. As a child you knew what looked best on you. Then with all the demands of life we stop listening to that inner child. No more second-guessing yourself with more time to spend on fun and family!



Call **Best Impressions 330.483.0411** to schedule Dawn Waldrop to present to your group!

Do you feel there are not enough minutes in the day?

Most women are juggling so many roles between work and family with no time for themselves. These demands are causing stress-related illnesses in many women.

When women look good, they feel better, thus enhancing good health. It is important to educate women how to enhance their outer beauty to feel good within. So who helps these women conquer the daily challenges of how they look and feel about themselves?

Dawn Waldrop, a woman committed to helping other women.

- She is a National Speaker and Author.
- President and Founder of Best Impressions
- She has consulted and presented to thousands of women since 1989.
- As a nationally recognized speaker she is interviewed on television and radio.
- Her articles appear in Real Woman, Professional Woman, Wall Street Journal, Opportunity World, Financial Women Int'l, Professional Secretary, IAAP, Sales Management, For the Record healthcare publication
- Author of the book Best Impressions, How To Gain Professionalism, Promotion and Profit
- Organizations like Summa Women's Health, Cleveland Clinic Foundation, University Hospitals, Aultman Hospital, Toledo Hospital, Parma Hospital, Deloitte Touche LLP, Key Bank, Ritz Carlton, Bank One, Merrill Lynch, Progressive Insurance, Women in Business, IAAP, NAWBO, SHRM...have experienced her dynamic presentations.
- Through National Speakers Association she continually hones her presentation skills.
- She is a past volunteer at the Cleveland Clinic Foundation helping cancer patients.

Dawn as a presenter will...

- Immediately connect with the audience making them feel comfortable by keying into each of their unique personalities.
- Deliver ways for women to make attire choices that fit their personal lifestyle.
- Stimulate the participant's self-awareness with her uncanny ability to connect with the group.
- Use visuals, audience participation and stories to create a highly interactive, fun and powerful learning experience.
- Make you laugh with her real life stories of women and their dress challenges

Dawn teaches women how to...

- Be authentic and enhance their beauty through color, style and personality.
- Plan a wardrobe for desired career results.
- Never waste monies on clothes that will never be worn and make shopping easy.
- Eliminate **dress stress** from their lives.
- Look and feel their best each and every time they get dressed.

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